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FOR IMMEDIATE RELEASE:
August 22, 2024

IMTRA ADDS NEW SALESMEN TO RECREATIONAL MARINE TEAM

New Bedford, Mass. – IMTRA, the leading manufacturer and importer of quality solutions and products for the marine, energy and transportation markets, announced today the hiring of two new salesmen, Wright Anderson and Brexon Nichols, who have both joined the company’s Outside Sales Team.

Anderson, based in Georgetown, South Carolina, is responsible for the Carolinas, Georgia and Kentucky. He is a licensed captain and has been working on or around boats on the waters of South Carolina since a young age. A passionate angler, Anderson’s most recent position was as a top salesman for a local boat dealership in Georgetown.

Nichols joins IMTRA with extensive prior experience in outside sales, including with two ESOP companies. A licensed captain, Nichols has operated all kinds of boats, many with IMTRA equipment. He is based in Lake Forest, California, and is responsible for recreational and commercial sales in southern California and the surrounding region, as well as OEMs that build in Asia.

“We’re very excited to have Brexon and Wright joining our team,” said Christopher Barnes, director of recreational sales, IMTRA. “With their practical boating experience and passion for the marine industry, I’m sure they’ll both get up to speed quickly. We’re delighted to have them on board, and we can’t wait to see their impact on IMTRA.”

For information on IMTRA and its entire product line, please call 508-995-7000 or visit www.imtra.com.

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About IMTRA:

IMTRA, a 100% employee-owned company based in New Bedford, Massachusetts, is an importer and manufacturer of high-quality marine products, advanced LED solutions and integrated marine systems, as well as a key supplier to the OEM and aftermarket. With more than 70 years in the commercial, industrial and marine markets, IMTRA has sales and support teams in 12 regions throughout North America. The company's extensive product knowledge is available to its customers through a renowned full-service department, a professional customer service group and an online [Learning Center](#). Product categories include Lighting, Thrusters, Stabilizers, Anchoring Systems, Wipers, Seating, Controls, Doors, Hatches, Insulation and other specialty products. In addition to their own proprietary products, IMTRA represents well-known international brands that include Sleipner, Norsap, Vimar, Lumishore, BCM Lighting, Lofrans, Muir, Exalto, Zipwake, Roca, Lilaas, DHR, Libra, Victron, Isover, KPM-Marine and many more. www.IMTRA.com/about-IMTRA.htm.



Wright Anderson



Brexon Nichols

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