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FOR IMMEDIATE RELEASE: *February 24, 2022* Andrew Golden Rushton Gregory Communications 617-413-6521 agolden@rushtongregory.com

KPM MARINE SELECTS IMTRA TO PROVIDE INDUSTRY-LEADING SALES, SERVICE AND SUPPORT FOR ITS FULL PRODUCT LINE IN THE U.S.

KPM Marine Offers Extensive Industry Expertise in Specialty Commercial Marine Markets

New Bedford, Mass. – IMTRA, the leading manufacturer and importer of quality solutions and products for the marine, energy and transportation markets, announced today it has partnered with KPM Marine to support the growing demand for crew transfer vessels (CTV), and offer vital equipment for fire and rescue vessels.

Evolving with the offshore wind energy industry, KPM has extensive experience with CTV companies and strong relationships with naval architects, boat yards and operators. KPM products were installed by Senesco Marine for WindServe Marine's offshore wind support vessel *Odyssey*, which uses a full complement of KPM suspension seating. IMTRA also supplied KPM's engine room ventilation systems to Blount Boats for an Atlantic Wind Transfers' vessel. KPM products are also perfectly suited for tangential markets. For example, its high-capacity bilge pumps are ideal for fire and rescue vessels.

"CTVs that support offshore wind farms often operate in some of the most demanding conditions at sea," said Alex Larsen, vice president of commercial sales, IMTRA. "The components selected for these vessels have to be the most durable and effective possible to ensure zero downtime while offering a safe and comfortable ride for the crew. We are proud that IMTRA has been selected to represent KPM and are confident that we can build a significant market for their quality products in North America."

KPM Marine, based in Birmingham UK, has specialized in the design and manufacture of safety critical products for the marine and automotive industries for over 28 years. The KPM range of products for the marine industry includes "Crash Tested" Workboat suspension seating, engine room air management systems, the legendary Predator high-performance bilge pumps and sea strainers. KPM designs its products around

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extended lifetimes with full repairability and the lowest potential for failure. The entire line of KPM products meet or exceed international standards for safety. The light weight of KPM's components also delivers significant fuel savings for operators. In addition, the company designs its products with protection of the environment at the forefront with all components 95% recyclable by weight and manufactured without the use of volatile organic chemicals.

For information on IMTRA or its entire product line, please call 508-995-7000 or visit <u>www.imtra.com</u>.



About IMTRA:

IMTRA, a 100% employee-owned company based in New Bedford, Massachusetts, is an importer and manufacturer of high-quality marine products, advanced LED solutions and integrated marine systems, as well as a key supplier to the OEM and aftermarket. With more than 70 years in the commercial, industrial and marine markets, IMTRA has sales and support teams in 12 regions throughout North America. The company's extensive product knowledge is available to its customers through a renowned full-service department, a professional customer service group and an online Learning Center. Product categories include Lighting, Thrusters, Stabilizers, Anchoring Systems, Wipers, Seating, Controls, Doors, Hatches and other specialty products. In addition to their own proprietary products, IMTRA represents well-known international brands that include Sleipner (Side-Power), Norsap, Vimar, Lumishore, BCM Lighting, Lofrans, Muir, Exalto, Zipwake, Roca, Lilaas, DHR, Libra, Victron, KPM-Marine and many more.



Portable Flood Rescue Pack



View of Senesco Saloon with KPM Crew 100 Seating

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